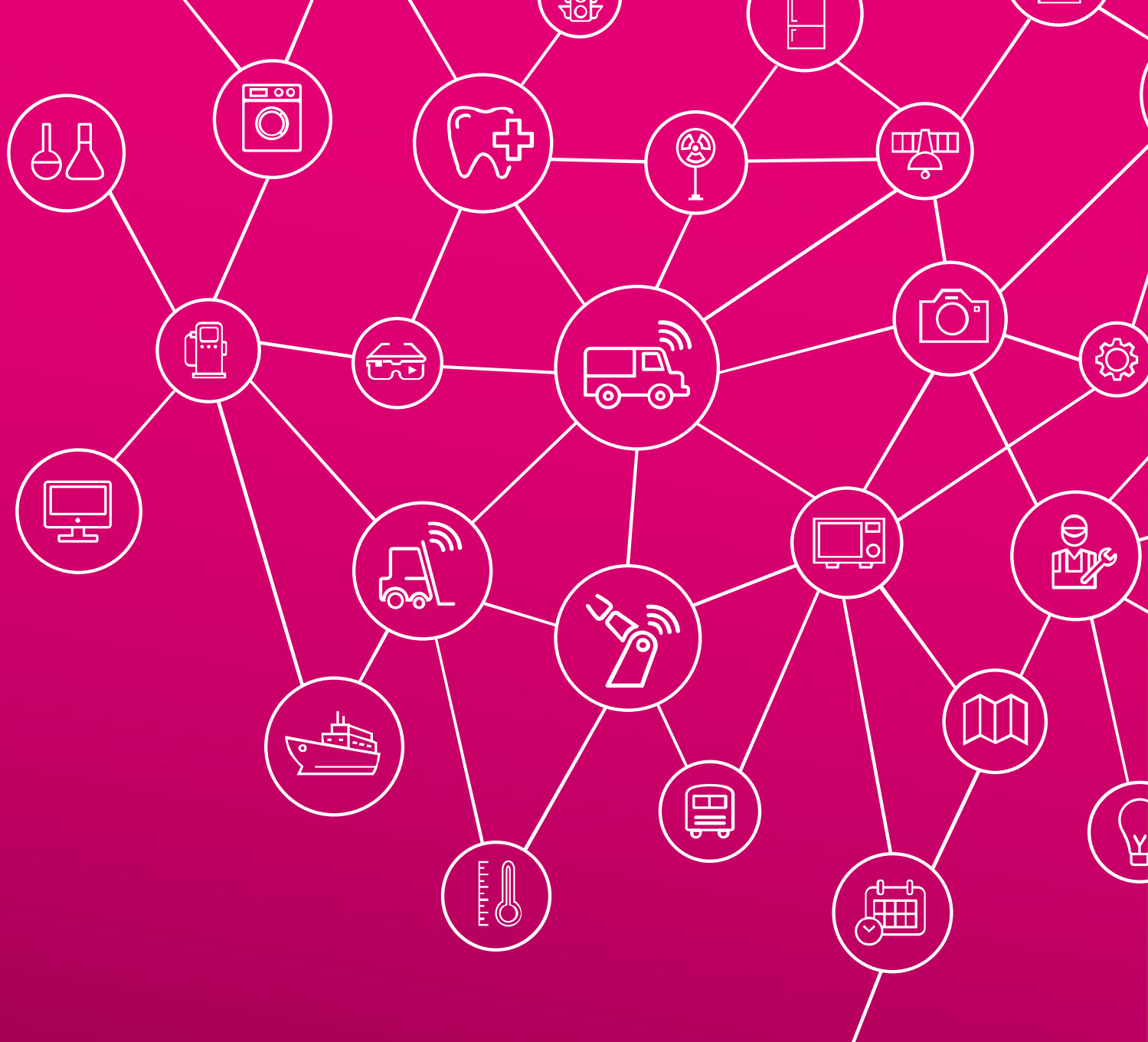


INTERNET OF THINGS END-TO-END SOLUTIONS



T · · Systems ·

DIGITALIZATION IS A FACT!

HOW CAN ENTERPRISES TAP INTO NEW BUSINESS OPPORTUNITIES?

> 70% 
of decision makers
feel burdened by
digitalization

ONLY 7% 
of companies are
using the digital
competence
properly

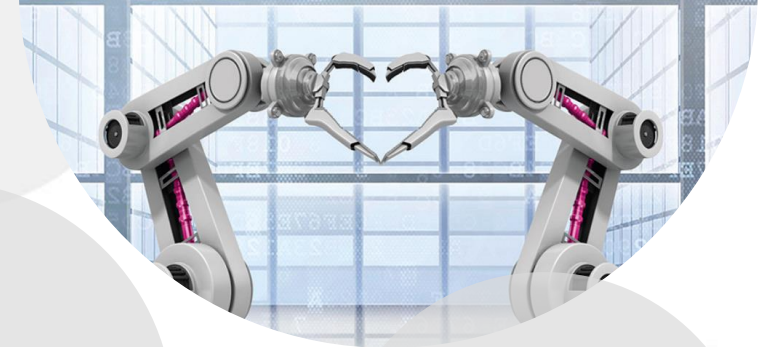
CHALLENGE: UNTIL 2020 THERE WILL BE ...


- 2× connected sensors and devices
- 3× more users of connected devices and mobile apps
- 7× more mobile data traffic
- 2× growth in cyber crime



GROW YOUR DIGITIZED BUSINESS THROUGH ...

- Dynamic value chains across industries and eco-systems
- Enriched and new digital business models
- Efficient and effective customer interactions
- Secure data handling and storage



55% 
of companies count
on changing business
processes and models

2× MORE 
likely that a „Digital
Leader“ wins over its
competitor

OUR ANSWER IOT STARTER PACKAGES

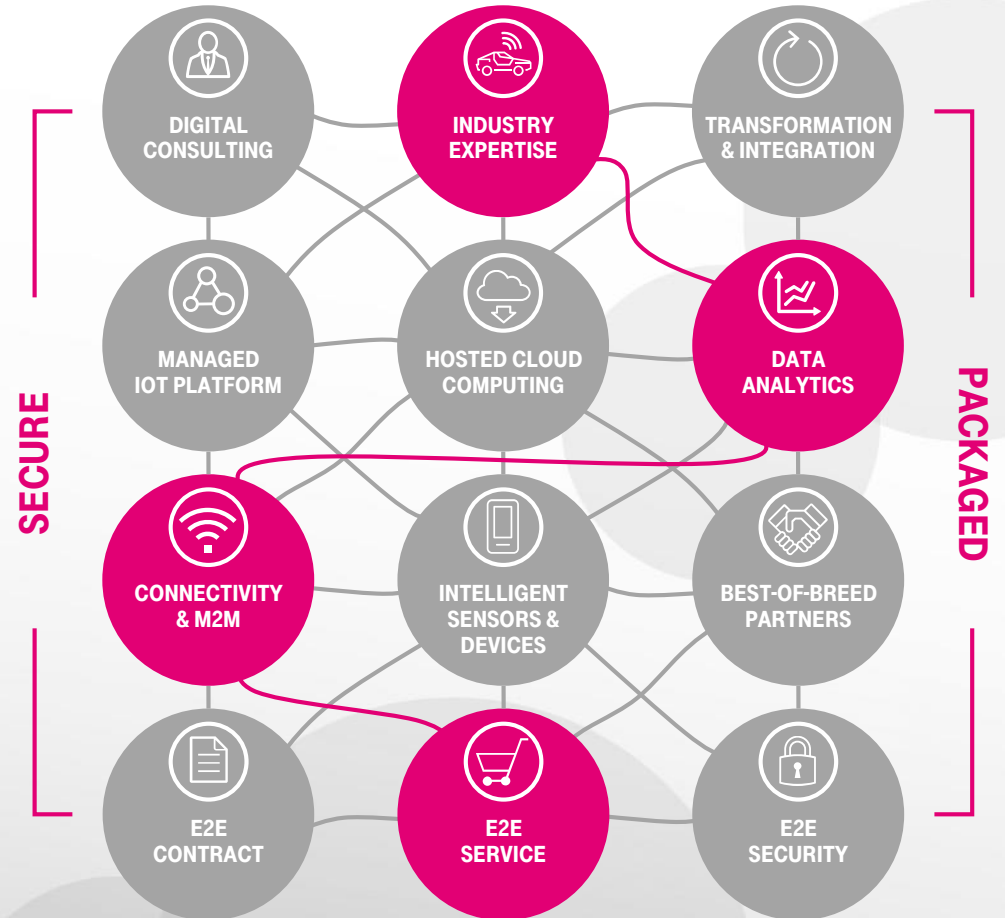


STANDARDIZED | SECURE | END-TO-END

ALL-IN-ONE

- Pre-configured hardware with **ready-to-use connectivity**
- **End-to-end integration** services with transparent pricing
- Fixed price **IoT consulting** (strategy, business process, prototyping)
- Managed **IoT platform and data storage** in the German cloud
- **End-to-end service** management, global reach **24/7 support**
- **Security made in Germany**
- Real-time access to operational **sensor data through online portal**
- **Fixed price set up fee** and a monthly service fee

IOT ECO-SYSTEM



END-TO-END IOT SOLUTIONS

ONE FULL SERVICE IOT PROVIDER

ONE CONTRACT

Deutsche Telekom provides all components for end-to-end IoT solutions – a 360° service from hardware and connectivity over platforms operated in highly secure data centers to system integration and consulting. A unique value proposition for business customers of all sizes.

Leverage new business models and revenue sources enabled through IoT – **AND WE TAKE CARE OF THE REST!**

Please contact: DIGITALDIVISION@TELEKOM.DE

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