

For Schmitz Cargobull and its customers, telematics, sensor systems and the data they collect play a prominent role in digitally supporting the logistics process from start to finish.



Schmitz Cargobull

INTO A NETWORKED FUTURE WITH 40,000 TRAILERS.



“SCHMITZ CARGOBULL HAS BEEN BUILDING AND SELLING TRUCK TRAILERS FOR NEARLY 125 YEARS. However, we find that the digital transformation opens up entirely new ways to serve our customers. You see, most innovations come from our understanding of the challenges our customers face. Our TrailerConnect telematics system is no exception. It allows transportation and logistics providers to track and manage their trailers and semi-trailers online via GSM.

Schedulers and planners who manage all kinds of transportation orders are constantly facing various challenges. However, one thing always benefits them tremendously whether they simply want to track a load or trailer or send real-time data to their transport management system: telematics data. In the process, they can always find ways to cut costs in fleet and logistics management. These two areas depend on each other, after all. Logistics can only be seamless if technical fleet management is effective.

Today, around 40,000 of our trailers are managed remotely. What will tomorrow bring? The industry will have to digitally support the logistics process from start to finish. Telematics hardware, sensor systems and the data collected by these systems play a pivotal

role. Not just to compare schedules against real-time telematics data, but also to use this information to find ways to optimize processes. And that will drive logistics optimization in the future. Only time will tell what data will be combined on what platforms. Schmitz Cargobull has built a solid foundation with its services – telematics, fleet management and related IT platforms – so we can stay at the forefront of the market.”

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Karl-Heinz Neu, *Managing Director of Schmitz Cargobull Telematics*

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