T-SYSTEMS

WEB AND INTRANET ANALYSIS

BACKGROUND

Most websites nowadays are created on a Content Management System (CMS) of some kind. A CMS provides users with no programming expertise the ability to create content and maintain their website. There are hundreds of these systems available to users; all with different capabilities. Managing pages, templates, assets and SEO are examples of some of the features available in a typical CMS

WHY ANALYSE CONTENT?

It may be unclear what content your organisation actually has in its inventory. The content may be out of date, stored on several different systems, contain duplicates or be redundant. There are two main reasons to analyse content; to understand what content exists already and in preparation for a content migration to a new platform.

Understanding the volume and quality of content is important however, perhaps of greater significance, is identifying migration challenges such as the differences between the existing and new platforms. Analysis also feeds into project planning as, based on the results, estimates can be made on project duration and other requirements like hardware or user accounts.

At T-Systems we have extensive experience analysing and migrating WordPress, Drupal, SharePoint, Adobe Experience Manager, (AEM), IBM Web Content Manager many other content management systems. We understand these platforms and can develop a clear path to migration.

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ANALYSIS APPROACH

The analysis approach used by T-Systems is extremely flexible, allowing results to be tailored specifically to the needs of individual customers. There are a core set of standard analysis deliverables, but these can be extended to provide maximum value and relevance for each customer's specific situation.

The approach is based on automated analysis of content and discussions with key business users within the customer organisation. The information gathered is further enhanced by T-Systems consultants with experience of hundreds of previous migration projects over 16 years. This combination builds a complete picture of the content, business requirements and priorities for migration.

The results can be viewed in a digestible format using an online reporting portal, which provides information at a high level with the ability to "drill down" to each content item.

WEB & INTRANET ANALYSIS

On top of the core analysis, content management systems have their own particular analysis and migration requirements. T-Systems will extract this data and gain an understanding of its usage. With migration in mind, T-Systems will aim to identify any challenges moving content of this nature.

Where available, web and intranet analysis will include insight into the following:

Assets — the images and other files stored within the CMS
Inbound and Outbound Links – the internal links within the site
HTML Analysis – analysis of the HTML and templates used
JavaScript — analysis of JavaScript usage
Broken Links – 404 status codes
Information Architecture – how the site is structured

All of the results will be presented to business users in a workshop and can also be easily viewed using an online reporting portal.

HOW T-SYSTEMS CAN HELP

T-Systems provide industry proven migration and archiving solutions using best of breed software backed up by consultants experienced in all aspects of designing, managing and delivering successful enterprise migration projects.

CONTENT MIGRATION

Migration of data between any source and target content management systems
Full support of on-premises, cloud and hybrid solutions

DATA ARCHIVING

Archiving of web and social media data
Legally defensible capture, preservation and analysis of content for eDiscovery, Compliance, and Risk

MERGER AND ACQUISITION SOLUTIONS

Day one collaboration solutions
Post-merger collaboration solutions

CLOUD EMAIL SOLUTIONS

Microsoft Office 365 migration
Microsoft Office 365 tenant integration and migration
Microsoft Office 365 managed services

EMAIL MODERNISATION SOLUTIONS

Microsoft Active Directory modernisation
Microsoft Exchange Modernisation
IBM Notes migration
IBM Domino retirement

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