Putting Campus Edge To Work
IDEATION

WHY
Benefit is created by applying new technologies to the right use cases.

WHAT
Together we identify relevant areas, discover stakeholder needs, ideate relevant use cases.

HOW
We offer a compact ideation approach, directing the focus from technology to usage.
Value Is Created By Use Cases
Redirecting The Focus From Technology To Application

Use case scenarios

Autonomous Transport
Flexible Production
Control and Maintenance

Edge Cloud & Cloud Platforms

5G Networks for industrial application
- Reliability
- Flexibility
- Dedicated Network
- Performance

Mobile connectivity for “mission critical IoT”
We understand your starting point in order to prepare for phase 2. We explore the underlying principles and concepts of campus edge. We lead you through a process of identifying your relevant use cases, based on an understanding of your stakeholders’ needs.
## Campus Edge Ideation
### At A Glance

### Identifying the right use cases for campus edge.

#### Preparatory Interviews
- Interviews with select stakeholders
  - Starting point: Are there ideas to be built on in the workshop?
  - Client strategy: Which strategic imperatives need to be supported?

#### 1 Day Workshop
- Understanding Campus Edge
- Ideation on relevant use cases
- Workshop facilitated by design thinking facilitator.
- Ideation: Client teams facilitated by moderator.
- Photo documentation of key results

#### Ideation Package
- Up to 5 Interviews with select stakeholders
- 1 Day Workshop with up to 15 client participants:
  - Lead facilitator
  - 3 facilitators for ideation teamwork
- Photo documentation

---

**Package @ € 12,500**

Package price not including V.A.T. and travel cost for onsite activities, individual pricing for adapted contents or bigger number of participants upon request.
Thank you!

Norbert Pahl
Cocreation Industry Lead
norbert.pahl@t-systems.com
In order to fully utilize the potential of new technologies, the most beneficial use cases need to be identified. Identification can only be done in a user-centric approach, including stakeholders.

A compact workshop format, guiding client teams through a structured ideation process.

Facilitation by design thinking experts.

Common identification and evaluation by stakeholders.

Focus on stakeholders’ needs

Combination of creativity and structured process

Focus on the right use cases for your next steps towards campus edge

Package Price € 12,500