

# Digital Business Starter Kit

## Powered by Cloud Billing

Fast and flexible billing of new business model

Businesses are constantly exploring the right strategies to evolve and grow. Be it well established experts and executives who are trying to expand margins, or startups that are trying to disrupt the markets with their innovative products and services. There is a perpetual need to transform the business model to be competitive. Digitization of business model helps in creating a flexible landscape that enables experimentations with growth levers to target optima.

Pricing is one such critical lever that must be adjusted in iterations when it comes to maximization of revenue and margins. To complement this there is a need of a solution that embraces adaptive billing models. Cloud Billing is a one stop solution to all the innovative billing models such as B2B, B2C, wholesale, retail, clearing, with distinctive features like revenue sharing, modular, cost effectiveness and scalability with flexible and adaptable functionalities.

### Digital Business Starter Kit – Powered by Cloud Billing

The Digital Business Starter Kit empowers various business models that need a new billing process by making use of the

Order/Usage to Cash process (O2C/U2C). The Order/Usage to Cash (O2C/U2C) process is essential to monetize the new service by starting small and making it big just as and when it is important.

#### The Digital Business Starter kit can help with:

- Technical scalability with cost effectiveness
- Cloud Billing can help with revenue sharing according to defined rules. For Example, Commissions
- Flexible billing without being restricted by rigid price and traffic models
- Billing and invoicing for multiple new business model

### Cloud Billing – The Technology for Order to Cash Solution

Cloud Billing is a microservice architecture-based customer specific billing solution which converts all the Order/Usage to Cash (O2C/U2C) processes. It can adapt to the demands of the customer through its open and flexible architecture.

The Cloud Billing service offers a simple public REST API for the integrations with the customers' systems and provides a web-based frontend for configuration and management.

The microservice's pattern is designed with a service-oriented architecture (SOA), where the application consists of a variety of loosely coupled modules communicating with each other (Synchrony and/or Asynchrony)

### Digital Business Starter Kit – Benefits




- Helps in overcoming all the hurdles when establishing an O/U2C process
- Can be quickly and easily configured and integrated into the process and peripheral systems i.e., make use of your own IT know how and no need of expensive, lengthy implementation projects with the external consultants
- Multi client capable SaaS service from T-Systems data center with transparent service availability of max 99.5%
- Provision of a tenant for a period of three months for non-productive use. (After 3 months this gets automatically cancelled. Renewal of Non-productive operation part is 500€ per month, new contract necessary to start with productive use.)
- Introductory training and individual support for 3 months

### Use Case

VDV is a clearing house between the paying passenger and the participating public transport authorities. The ticket amount must be divided between the various transport associations (depending on the distance travelled).

**Solution:** Conception of clearing solution that ensures payment transactions between the passenger and the transport company providing the service. Mapping of the payment models in a CB tenant. Long term operations of the platform.

Digital Business Starter Kit Solution – Powered by Cloud Billing offering

<p><b>When to use?</b></p> 	<p>For organizations willing to implement new billing process or embrace adaptive billing models. Get more insights about Cloud Billing and let your own IT team test &amp; use Cloud Billing.</p>
<p><b>What is included?</b></p> 	<ul style="list-style-type: none"> <li>▪ A customer-specific client for the duration of 3 months for non-productive use*</li> <li>▪ Access logins for the client</li> <li>▪ The API for access to the client and for configuration and integration</li> <li>▪ The user interface for the configuration of the client (TCUI)</li> <li>▪ The user interface for the administration of the essential entities such as account, contract, products and prices (TAUI)</li> <li>▪ 2 days of web-based training by qualified English or German-speaking trainers</li> <li>▪ 15 person days of support in Q&amp;A sessions by the trainer</li> </ul>
<p><b>How much does it cost?</b></p> 	<p>€ 14.500</p>

**Information & Conditions**

- All prices are exclusive of VAT and will be charged as applicable
- The above conditions are for a test phase of three months
- Following the initial three-month period of non-productive use. After 3 months this gets automatically cancelled
- Renewal of Non-productive operation part is 500€ per month, new contract necessary to start with productive use
- This document is for information purpose only and is not a binding offer. If you are interested, we will be happy to send you the relevant contract documents. These also detail the exact content of the service

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