In the world of agility and cloud there is a business section that struggles significantly with quick scalability and adaptation – Finance. The more we push our business to embrace the step into the cloud, the less transparent expenditure becomes. Old, centralized control methods and forecasts no longer work within the cloud. Cost management needs to adapt to the new velocity and scalability of the business which is not that simple.

The answer to the structural volatility of the cloud and highly fluctuating cost is Cloud Financial Management. This approach facilitates information flow, resulting in a dynamic and transparent collaboration. Companies connect stakeholders that would rarely cooperate directly in legacy setups and drive change in addressing cost management issues.

### Transparency is key

Creating transparency over spending and wastage, implementing ownership and responsibility by breaking up silos between the teams is the goal to improving your cloud economics. Planning and creating visibility using best practices can save you time, cost and enable better structure and collaboration between stakeholders.

Cloud Financial Management is a Value Added Service provided by T-Systems that assists enterprises in conducting efficient, sustainable, and transparent cost management.

### Holistic approach

Cost saving and optimization initiatives alone are not the sole goal of CFM. The CFM approach helps you to:

- understand your cloud usage and cost
- measure performance
- conduct benchmarking
- empower decision making based on real-time data

Benefit from our experience and get a partner on board who can help you find the solution for your individual setting. We offer standard and customizable services to meet the specific needs of your enterprise.

### CFM pillars

<table>
<thead>
<tr>
<th>Measurement and accountability (see)</th>
<th>Cost optimization (save)</th>
<th>Planning and forecasting (plan)</th>
<th>Cloud financial operations (run)</th>
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</thead>
<tbody>
<tr>
<td>- Account and tagging strategy</td>
<td>- Cost aware architecture, design and service selection</td>
<td>- Budgeting and forecasting variable cloud usage</td>
<td>- Secure executive sponsorship</td>
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<td>- Cost reporting and monitoring processes</td>
<td>- Match capacity with demand</td>
<td>- POC based cost estimation</td>
<td>- Partnership between Finance and Technology organizations</td>
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<tr>
<td>- Cost show/chargeback</td>
<td>- Choose the right pricing model</td>
<td>- Business case/value articulation</td>
<td>- Invest in people, governance and tools</td>
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<tr>
<td>- Efficiency/value KPIs</td>
<td>- Identify resource waste</td>
<td>- Strategic fit</td>
<td>- Celebrate accomplishments</td>
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Let’s power higher performance
As an AWS Premier Partner, T-Systems supports companies in using AWS end-to-end. We support the development of the AWS strategy, in particular the optimization of the finance infrastructure. We ensure governance and optimization across all AWS workloads and lead our customers to a more sustainable, transparent, and cost-conscious cloud setup.

Increase your business value and take full advantage of the benefits of the cloud with Cloud Financial Management.

Cloud Usage Optimization
We help you optimize your setup and identify cost saving potentials by:
- analysing overhead usage
- rightsizing and cost avoidance
- helping in developing a suitable tagging structure
- training on the use of cost optimization manager tools

Governance and Accountability
We set metrics to optimize and track cloud service consumption and the associated cost. This can involve:
- performance tracking
- tagging strategy
- cost monitoring
- budget alerts

Understanding Cloud Usage and Cost
We drive transparency and bring new insight into your setup by providing:
- data analysis
- showback
- forecasting in the cloud
- allocation of unit costs

CFM Culture
Bringing in Cloud Financial Management is much more than a one-time task. This practice transforms your view on the current setup and brings a continuous improvement to your business.
- cultural shift towards CFM awareness
- establishment of best practices
- internal alignment on cost management
- increase of financial accountability