

T-Systems @ Hannover Messe 2022

We're better together



Developing ideas together that really get results: Welcome to the Telekom Collaboration Hub

Technology can do almost anything. What's harder is **building partnerships** that can really **take care of business and deliver the goods**. By that we mean sharing know-how **quickly, lastingly, securely, and viably**. And that's what we're doing at the Hannover Messe: Making space and taking the time to exchange **knowledge and collaborate with you and our partners** like Google Cloud and Ericsson. These are the kind of partnerships that are sustainable, just like everything else we're doing at the Hannover Messe: Our space, our content, our materials, and even our catering (!): Everything flies under the flag of **sustainability**.

Our focus topics:

- Precious: Digital Sovereignty

Autonomy is everything. Develop the best solution for your sovereign cloud with T-Systems Vice President for Google Powerhouse Oliver Queck and other experts.

- Connected: 5G & Edge

Dirk Reinert is the leader of 5G-enabled Campus Edge at T-Systems. He and other industry specialists are here to help you create your campus solution with high performing 5G edge networks.

- Safety first: Secure Data Spaces by Catena-X

Data analyst and scientist Dr. Christoph Schlueter Langdon and Senior Vice President Automotive Dr. Christian Hort explain everything you ever wanted to know about secure data spaces for cross-company collaboration.



OPEN HOUSE

Daily from 9:00 a.m.
Sundowner 5:00 p.m.



CATERING

Starred cuisine meets invasive plagues.
Or: If you can't beat them – eat them!



VIP TOURS

Daily at 2:30 p.m.
limited guided tours
with exclusive chats
with experts, remote
forklift drives, and
delicious treats.

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Telekom Collaboration Hub Schedule



Monday, May 30

Tuesday, May 31

Wednesday, June 1

Thursday, June 2

11:30 a.m. –
11:45 a.m.

Future Couch: Digital Sovereignty with Aya Jaff & Christian Maasem

Why are sovereign data ecosystems a prerequisite for staying competitive? Aya Jaff talks straight with expert futurists.

Future Couch: Metaverse with Aya Jaff & Christian Maasem

The metaverse: nerdy vision or game-changer? Aya Jaff talks straight with expert futurists.

12:00 p.m. –
1:30 p.m. **Bits & Bites: Connectivity Lunch with Dirk Reinert & more**

Star chefs dishing up: Shopfloors will become completely data-driven. Let's talk about how to overcome connectivity barriers in order to benefit from AI, AR/VR, automation, and robotics.

Bits & Bites: Cloud Sovereignty Lunch with Oliver Queck & Mark Bongardt

Star chefs dishing up: IT is the glue for highly decentralized and interconnected industries. Let's talk about how to transform into a software company and still retain sovereignty over your mission-critical data.

Bits & Bites: Data Ecosystems Lunch with Dr. Christoph Schlueter Langdon & Dr. Christian Hort

Star chefs dishing up: The future of mobility is about partnering. Let's talk about how we can work together on sovereign data to build holistically-integrated ecosystems.

1:30 p.m. –
2:15 p.m.

Ideation Roundtable: Data Sovereignty with Dr. Christoph Schlueter Langdon & Dr. Jürgen Padberg

No collaboration - no business value. But how to embrace sovereign Data Spaces for value-creating cooperations? Take part in a collaborative ideation using the examples of Catena-X and Mobility Data Spaces.

4:00 p.m. –
4:45 p.m. **Ideation Roundtable: Cloud Sovereignty with Oliver Queck & Elena Kochler**

No cloud, no future. But how can you take the next steps on your cloud journey sovereignly? Join this collaborative use-case-based ideation to get the full power from the cloud.

Ideation Roundtable: 5G Edge with Dirk Reinert & more

No connectivity, no speed. But how can you free your shopfloor from the limitations of the past? Join this collaborative ideation to speed up your shopfloor.

On the main stage: Keynote by Adel Al-Saleh, Deutsche Telekom board member and CEO T-Systems

Ideation Roundtable: Gen Z in the Boardroom with Nouran Elsherbihny

No Gen Z, no future. But how can we get their ideas into the boardroom? Join this collaborative ideation with our Chief Tomorrow Officers on how to really future-proof your enterprise.

4:45 p.m. –
5:00 p.m. **Future Couch: Supply Chains with Aya Jaff & Christian Maasem**

Globalization is ending because of unreliable supply chains? Aya Jaff talks straight with expert futurists.

Future Couch: Sustainability with Aya Jaff & more

Net zero by 2030: mission impossible? Aya Jaff talks straight with expert futurists.

5G Edge

Google Cloud

Catena-X

Chief Tomorrow Office Program

Supply Chain

Sovereignty

Metaverse

Sustainability