

Recycling App



Description – what is behind it?

95 percent of a vehicle can potentially be recycled. The system is intended to help decide, from an economic point of view, whether the parts of a car that is to be scrapped can be reused for other parts or whether recycling (scrapping) makes more sense. The price of used parts is determined, and marketing is facilitated via used parts exchanges. The value of the raw materials is compared and, if necessary, the resulting CO2 savings are also displayed later.

Target Group (Customers)

- Car dealerships
- OEMs

Business Processes at the Customers'

- Scrapping / recycling of used cars

Accounting Model

- Monthly rate for SaaS service
- or fee according to number of units
- One-time fee for setup and implementation
- Additional fees for hosting on OTC

Added Value for the Customer

- CO2 savings, reduction of CO2 emissions
- Elimination of transportation costs for international shipments
- Income from scrapping/recycling of old parts
- Revenue through sales of high-quality and tested spare parts
- Sustainability through reuse of rare raw materials
- Savings in production costs

Strategic Placement with the Customer

- Sustainability
- Direct sales of used parts

MATURITY LEVEL

