

Content as a Service

Collect, prepare and manage content in one place and make it available in a modern user interface.



Content as a Service is a centralized platform for all companies that want to make their product information available for internal and external use in a consistent and approved way, whether via a modern web front end or technical interfaces.

Your benefit

- ✓ **Covers the complete process of information supply**, from data creation to data storage, as well as the presentation of data in a modern front end.
- ✓ **Product information from a single source**
- ✓ **Fast, reliable and user-friendly** access to a wide range of product information, including for sellers
- ✓ **Global availability** in different languages
- ✓ **Responsive design** to support different devices
- ✓ **As-a-Service:** Hosting on the OTC / Open Telekom Cloud (no need to download and install software.)

Features:

- Content creation process
 - Permanent lifecycle management
 - Agency planning
 - Quality checks
- Various data types
 - Equipment descriptions and lists
 - Technical data
 - Sales descriptions
- Data selection available for download in / as
 - WORD
 - EXCEL
 - Images
 - PDF
- Generic export interface (API)
 - Subscriptions
 - JSON (XML)
 - Based on security levels

PRICE ON REQUEST

Contact

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