

# Image Branding Service

Promote customer interest through enhanced quality images for use in sales advertisements.

Ensure compliance with company CI requirements and protect images with watermarks.



The Image Branding Service enhances images for sales ads by placing them within appealing frames, free-standing emblems, logos, trademarks and thereby increases the interest of potential buyers. Sales promotions can be supported by different frames and image components.

## Your Advantage

- ✓ **Enhancing and highlighting** your listings and images from other competitors.
- ✓ **Increase of prospective buyers** by automated high-quality image enhancement and thus shortening of sales time.
- ✓ **Avoidance of time-consuming manual image processing.**
- ✓ **Protection of your product images** from being used by others through the use of watermarks.
- ✓ **Flexible image provision** via interface or personal file share area.
- ✓ **Software-as-a-Service:** Hosting on the OTC / Open Telekom Cloud (no need to download and install software).

## Functions:

- Image enhancement through individually adjustable frames
- Use of partially transparent image components such as trademarks, logos or emblems
- Placement of images according to specifications within different frames
- Individualized image enhancement per point of sale
- Sales promotions can be promoted through date-controlled use of additional image components
- Watermarks to protect images
- Different criteria for image enhancement (e. g. for vehicle sales advertisements)
  - Image frames with location information
  - Differentiation by brand
  - Used or new vehicles
  - Vehicle types (car, van, truck)
  - Promotion period
- Possible placement like price, discount or texts within pictures

**PRICE UPON REQUEST**

## Contact

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## User Interface

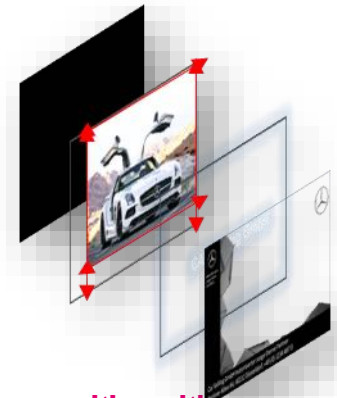
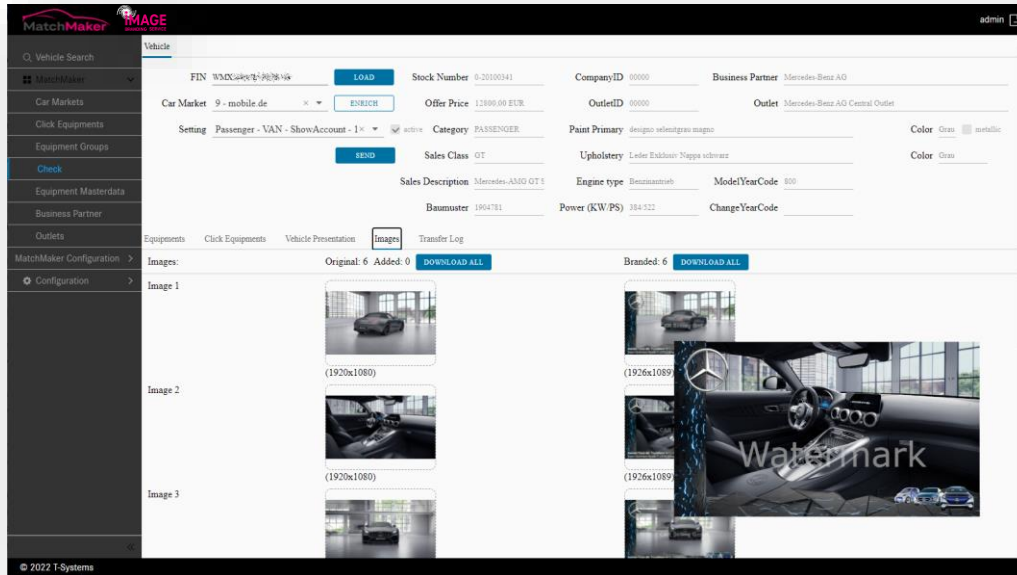


Image composition with partially transparent levels



## Individualized sample images for vehicle sales advertisements



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